



Spring 2007

Dear Kiwanis Clubs:

Key Leader is an exciting new program for us. You are a vital part to the success of the “**Biggest and Best**” program of Kiwanis International! The NE-IA locations are April 20-22 at Camp Hantesa in Boone, IA and November 2-4 at the Nebraska 4-H Camp in Gretna, NE.

We are asking your assistance in the marketing of this program. This will be the most effective way to spread the word to our communities – word of mouth. Each of these camps need to register at least 60 students this year to avoid being canceled. A press release is available on the NE-IA website that you may use in your local newspapers. Please make sure it is delivered and publicized. Also, your High Schools will be receiving a letter encouraging them to select a student for Key Leader. Please check with local and area High Schools to see if this has been done and help them make sure sponsors are located.

Your next step is to approve a budget item of \$160 to sponsor at least one **Key Leader** participant (or approve more if your funds allow.). Key Club students may register for \$135. You can either search out your own candidate(s) or request the school to have students contact your club by a specific date. The student must register online at www.key-leader.org. Registration needs to be completed 21 days prior to the event to avoid a higher cost (\$185). Your club will be billed once the student has registered online and will not appear on the final camp roster until Kiwanis International receives the funds.

Do not hesitate to contact any of the following individuals if you have additional questions or concerns regarding this *fantastic* program after visiting Kiwanis Key Leader’s Web site at www.key-leader.org. Additional information may be found at www.nikiwanis.org and click on Key Leader Program.

Sarah Klein-Mooney
Nebraska Site Coordinator
2120 Half Mile Road
Bee, NE 68314
402-499-8029
skleinmooney@5sqc.com

Joe and Jody Melcher
Iowa Site Coordinators
1138 S J Avenue
Nevada, IA 50201
515-382-5811
peptuck@midiowa.net

Ron Petsch
District Chairperson
420 Cottonwood Avenue
Milford, NE 68405
402-641-3046
rrpetsch@alltel.net

(The subject should read **Key Leader** in any e-mail sent.)

Again, your support and promotion of this program will help to provide our future leaders. “Children are the **dreams** we send to a **future** that we will never see.” - Author unknown.

Sincerely,

Nebraska-Iowa Key Leader Chair & Site Coordinators